



Pert ERP

| Your Business Expert

www.perterp.com

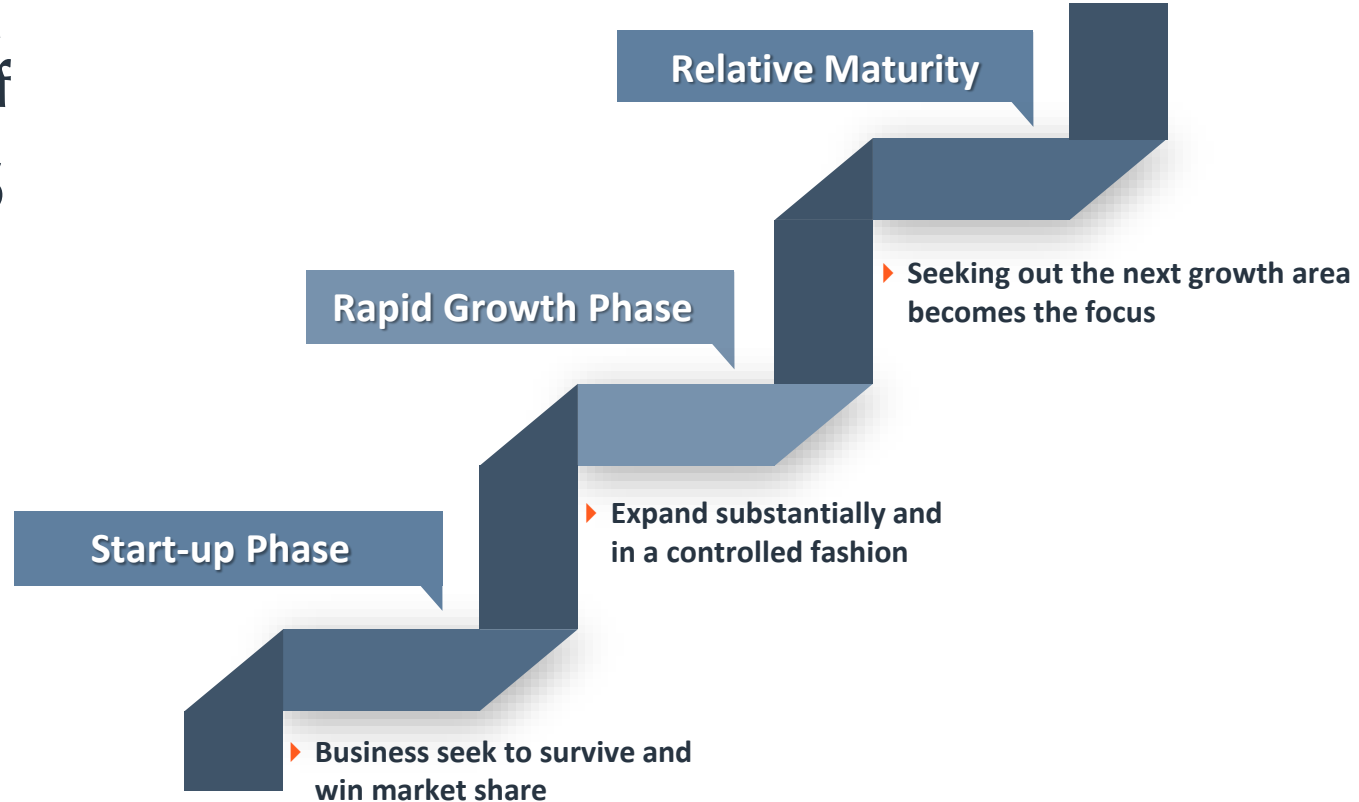
MSME in Asia Pacific

Small and Medium-Sized Enterprises represent well over 90% of all businesses in Asia, across the 14 countries under review they employ some 1.02 billion people and contribute around \$10.9 trillion directly into the economies in which are based (49.1% of total GDP for the region).

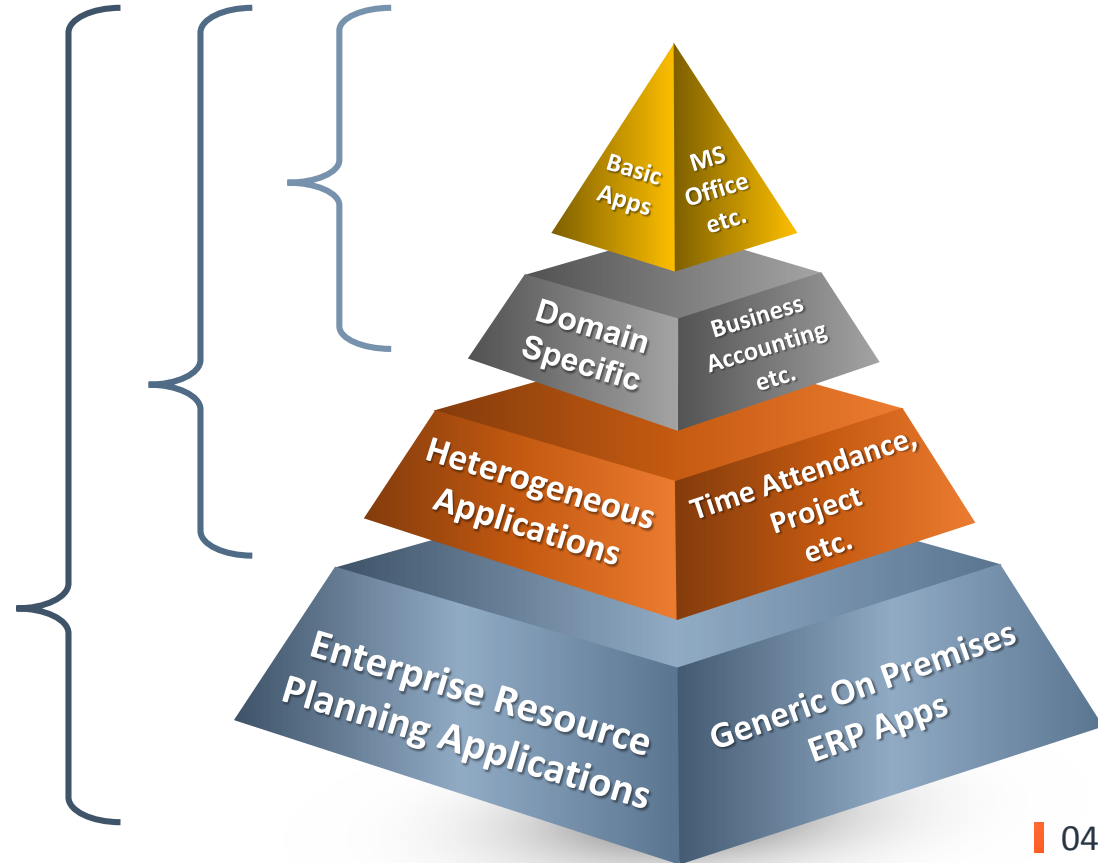
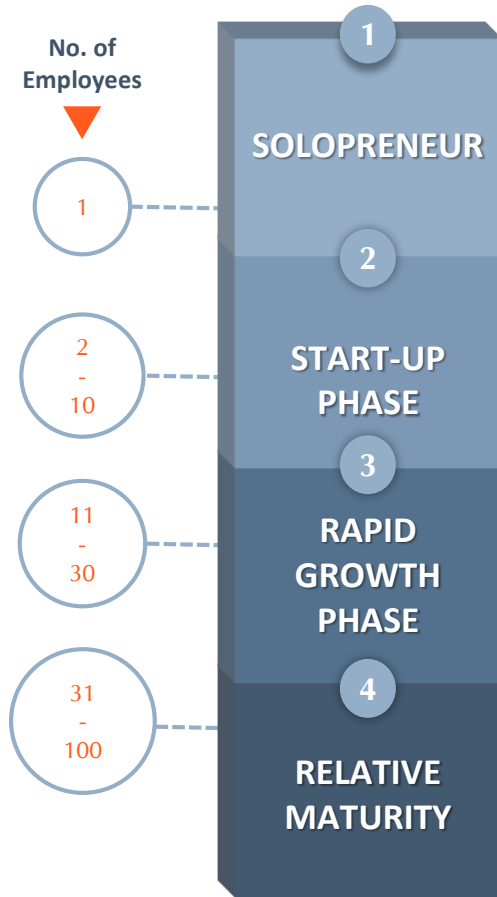
They also spend significantly as a group on ICT (Information & Communication Technologies). While the vast majority of the ICT spend is on traditional communications services such as mobile voice, fixed-line and broadband, the growth is increasing in cloud, virtualization, remote and applications services.

Economy	No. of SMEs	SME Employment
Australia	2,076,068	7,241,000
China	40,478,200	651,984,000
Hong Kong	316,432	1,296,003
India	36,200,000	101,200,000
Indonesia	56,534,591	107,657,510
Japan	4,115,830	65,280,000
Malaysia	645,136	8,460,971
New Zealand	468,100	584,000
Philippines	816,759	3,872,406
Singapore	407,298	2,460,000
South Korea	3,351,404	13,059,372
Taiwan	1,306,729	8,484,000
Thailand	2,913,167	10,995,997
Vietnam	242,453	32,505,242

The 3 growth Phases of SMBs



Digital Behaviour (IT Messed up)



| The Problem


The SMBs seeking to grow sustainably face three critical challenges:

» Monitoring of Transactions as a start-up.

» Business Process & Accounting Optimization as it becomes mature.

» Scalability and management control as the business grows rapidly.

| The Solution



SMBs should optimise their technology and business practices for the digital world, moving tools and applications that are not core to their customer propositions to the cloud to free up time, capital and resource while setting a platform for sustainable rapid growth.

The Solution

Cloud Based simple Digital Workplace with integrated Enterprise Resource Planning Applications that provides single desk to operate the each & every key element of Business with mainly features like:

- » **Reduce Cost**
- » **Easy To Adapt**
- » **Scale On Demand**
- » **Business Intelligence**
- » **Device Independence**
- » **Data Security & Backup**
- » **Easier Team Collaboration**
- » **Unlimited Storage Capacity**
- » **On-demand Anywhere Access**
- » **Business Continuity & Availability**
- » **Single Desk Management & Control**



A faint, light gray world map is visible in the background of the slide, centered behind the text.

| What is Digital Workplace?

The visible parts of the digital workplace are technologies and ways of working that allow people to connect, collaborate, communicate and co-operate without necessarily being together face to face.

The digital workplace encompasses all the technologies people use to get work done in today's workplace... It ranges from your HR applications and core business applications to e-mail, instant messaging and enterprise social media tools and virtual meeting tools.

| What is SAAS?

Software as a Service model, the capability provided to the consumer is to use the provider's applications running on a cloud server. The applications available in the server are accessible from various client devices through either a thin client interface, such as a web browser (e.g., web-based email), or a program interface.

- » SAAS provides network based access to commercially available software.
- » The software is managed at a central location, customers can access their applications wherever they have web access.
- » Examples are Google's **Gmail** and Apps, instant messaging from **WhatsApp** and **Google**, and **VoIP** from **Vonage** and **Skype**.

| Is the Cloud Safe?

- » So what are the dangers of cloud-based computing systems? It's important to remember from the outset that cloud computing in the small business environment may well be a less risky choice for firms than keeping all their IT operations in-house.
- » Many people feel inherently ill-at-ease with having customer and staff data, financial records and their IP leaving the premises and stored off-site in their cloud provider's data centers.
- » But this knee-jerk reaction shouldn't mask the truth that in many cases you would be outsourcing to a more secure environment.

| Pros and Cons of Cloud






» Pros:

- ✓ Data security standards are likely to be higher in your provider's environment than in your business.
- ✓ The Cloud Computing is likely to be better resourced physically and financially, to cope with data security threats to its infrastructure than you.
- ✓ Your data will still be available, even if you lose a laptop.

» Cons:

- ✗ If your internet connection is unstable there may be problems accessing your services.

Benefits of Using Cloud Technology

 Scalability	<ul style="list-style-type: none">• Ability to rapidly scale capacity up and down• Standardization across location (Including globally)
 Flexibility	<ul style="list-style-type: none">• Frees up resources for other capabilities• Enables mobility – employees can work in any location• Improves collaboration and sharing.
 Cost	<ul style="list-style-type: none">• No up-front investment in technology (hardware, software)• SMBs can get economies of scale benefits• Access to technical expertise without paying for full time staff
 Innovation	<ul style="list-style-type: none">• Ability to test and trail new products• Upgrade/new products immediately feasible
 Maintenance	<ul style="list-style-type: none">• Lower maintenance requirement• Deploying and integrating technologies (including using APIs) is typically simpler
 Security	<ul style="list-style-type: none">• Software is updated automatically to fix bugs• Disaster recovery – content is stored remotely• Data is not held on transportable hardware

| Cloud Supports SMBs Growth

» Cloud enables SMBs to tackle key growth.

» 80% of SMBs use cloud believe it enables them to scale and grow faster.

» SMBs using cloud grow 26% more profitable than their peers that do not.

Growing Business Fastly

(MSMEs using cloud applications)



26%

faster growth



21%

more profitable



Enables

80%

of SMBs to scale &
grow



Enables

77%

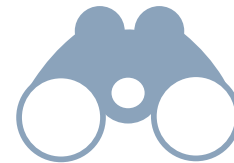
of SMBs to access
new markets



Enables

2/3

of SMBs to beat
competitors

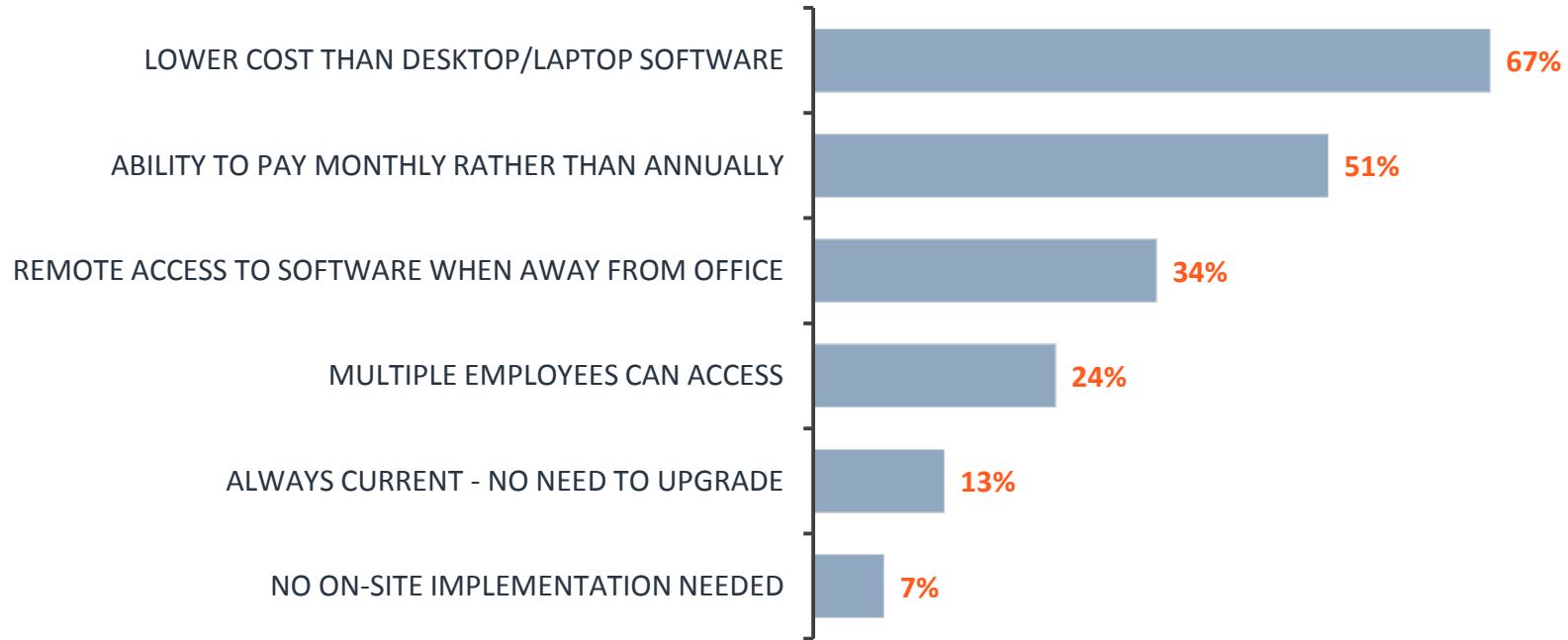


Enables

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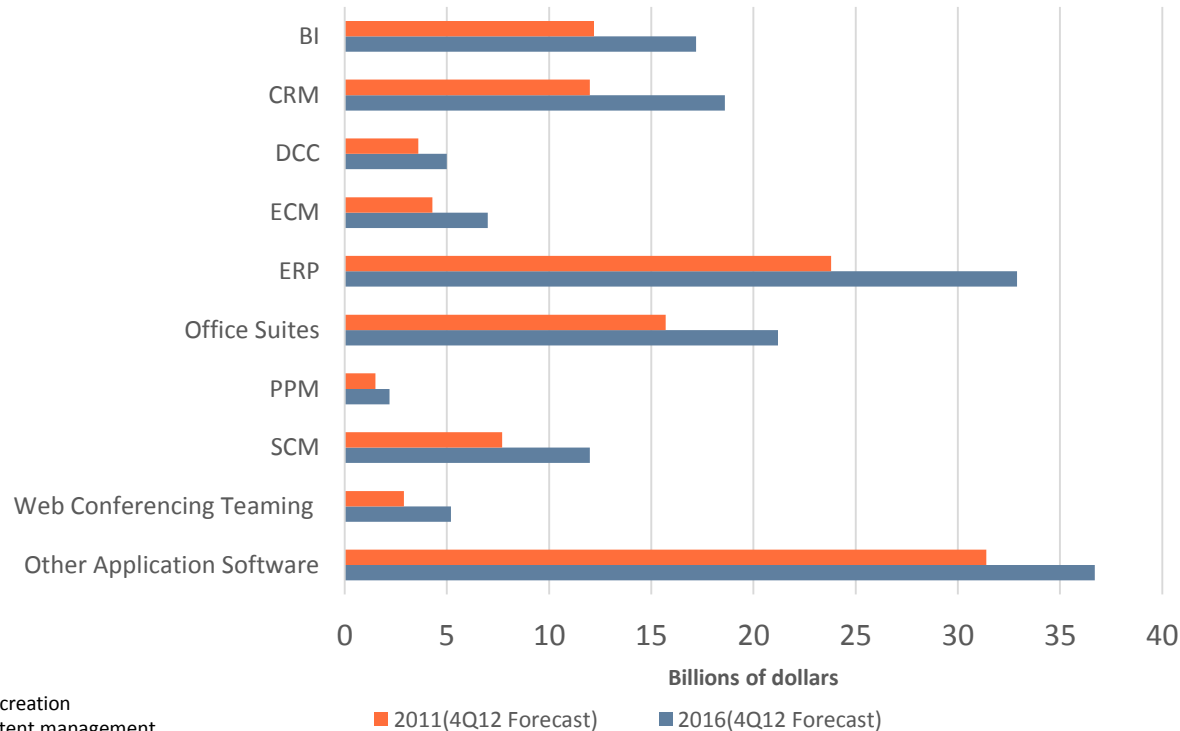
of start-ups to focus
on strategic projects

Indian SMEs' perceived benefits of Cloud



Growth of ERP Systems (SAAS Based)

▶ Enterprise sales of ERP systems will grow to \$32.9B in 2016, attaining a 6.7% CAGR in the forecast period of 2011 to 2016



DCC = digital content creation
ECM = enterprise content management
PPM = project and portfolio management

Growth of Business Application Softwares (SAAS Based)

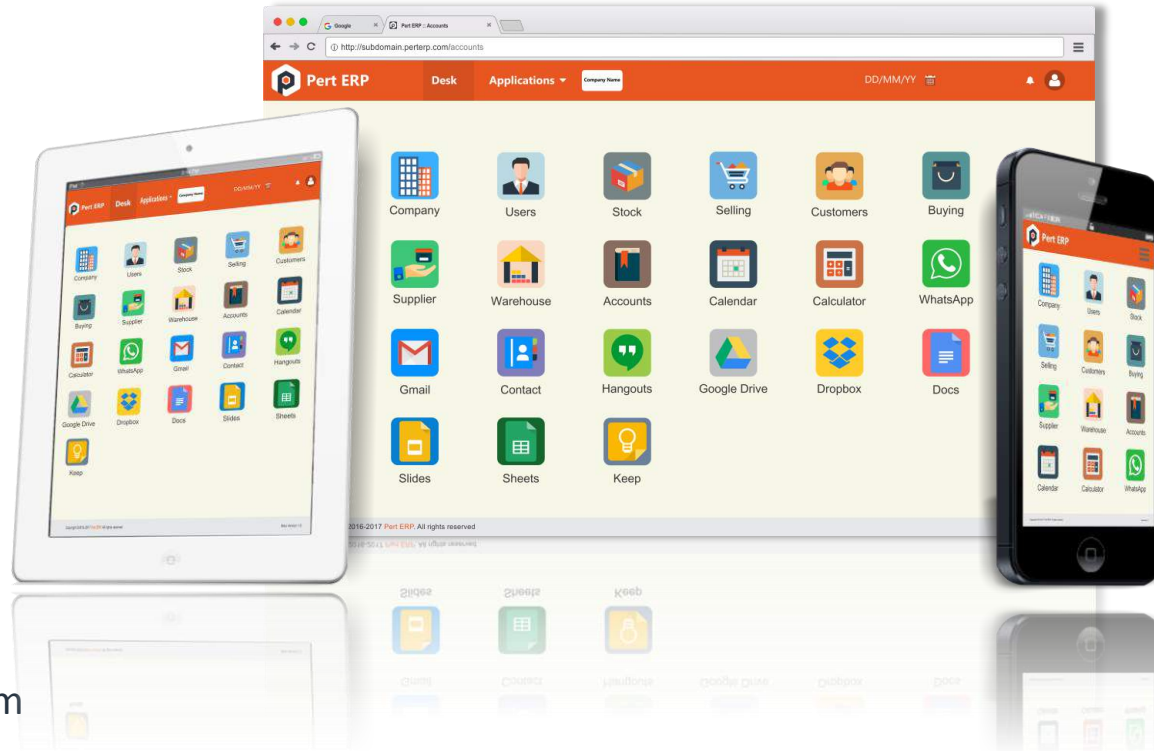
- ▶ Enterprise application software spending will reach \$158B by 2016, with 20.8% being spent on ERP systems, 13.4% for Office Suites and 11.7% on CRM.

Enterprise Application Softwares	2011 (Actuals) (in Billion Dollars)	2016 (4Q12 Forecast) (in Billion Dollars)	Five Year CAGR (%)
BI	12.2	17.2	7.0
CRM	12.0	18.6	9.1
DCC	3.6	5.0	7.0
ECM	4.3	7.0	10.1
ERP	23.8	32.9	6.7
Office Suite	15.7	21.2	6.4
PPM	1.5	2.2	7.8
SCM	7.7	12.0	9.1
Web Conferencing & Teaming	2.9	5.2	12.4
Other Application Software	31.4	36.7	3.2
Total	115.1	158.0	6.5

DCC = digital content creation
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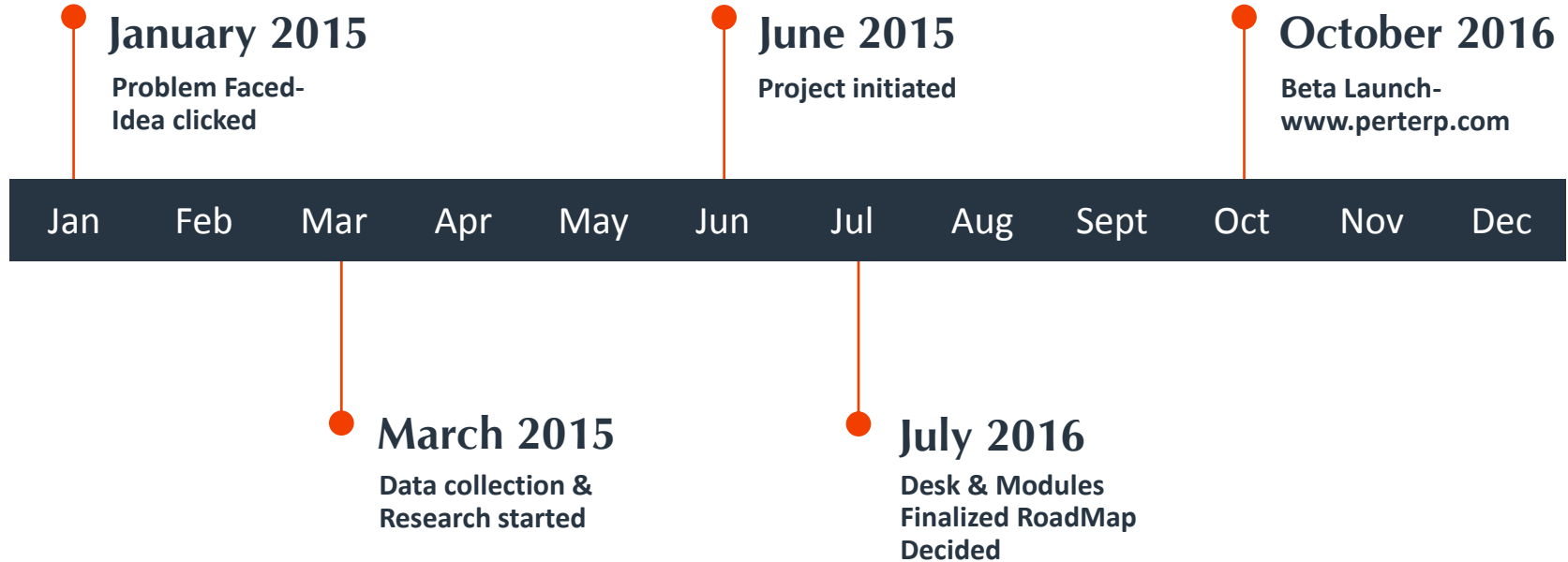
Mission

» To Provide One App All of Business - **Simple Digital Workplace.**



Roadmap

It took us 22 months to reach here.....



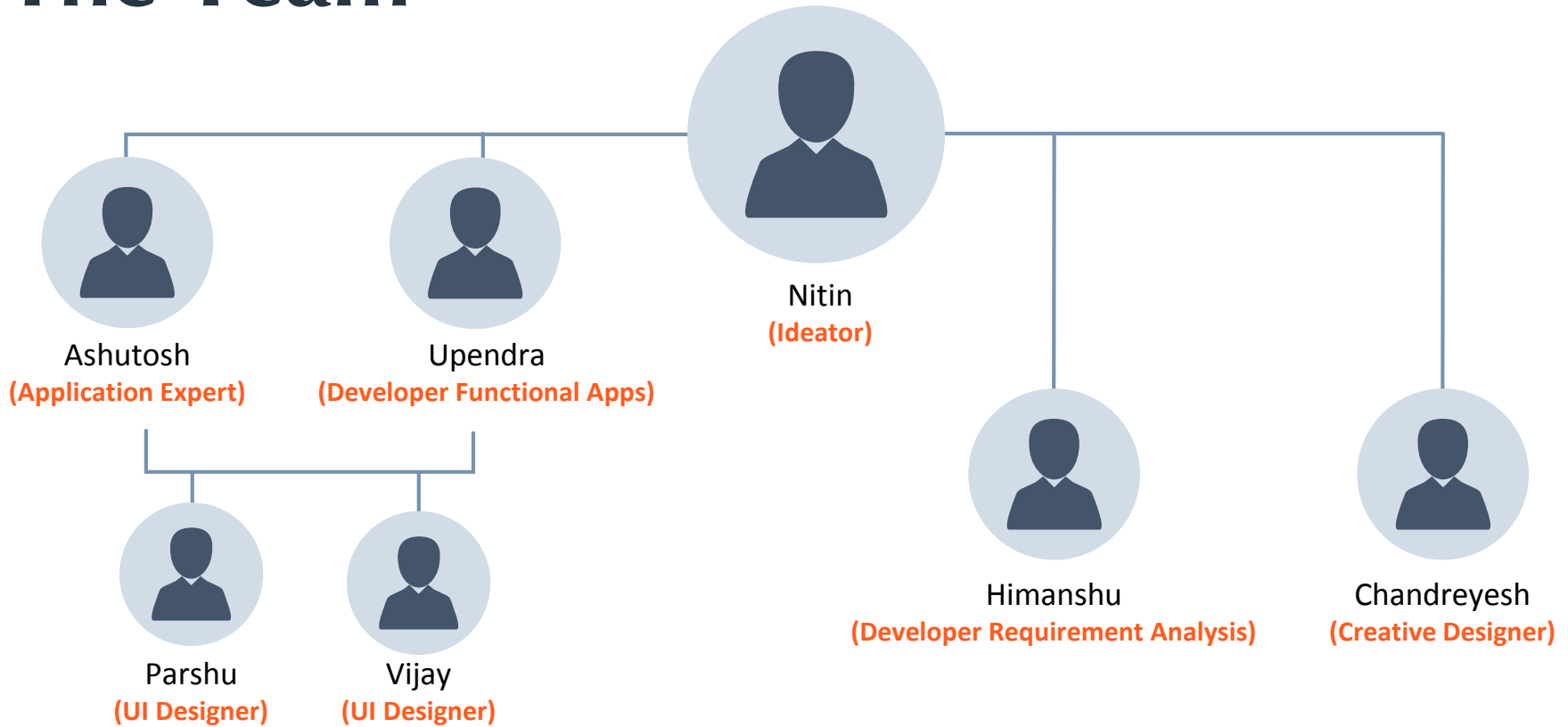
The Technology

Pert ERP is built with strong & robust frameworks & libraries like:

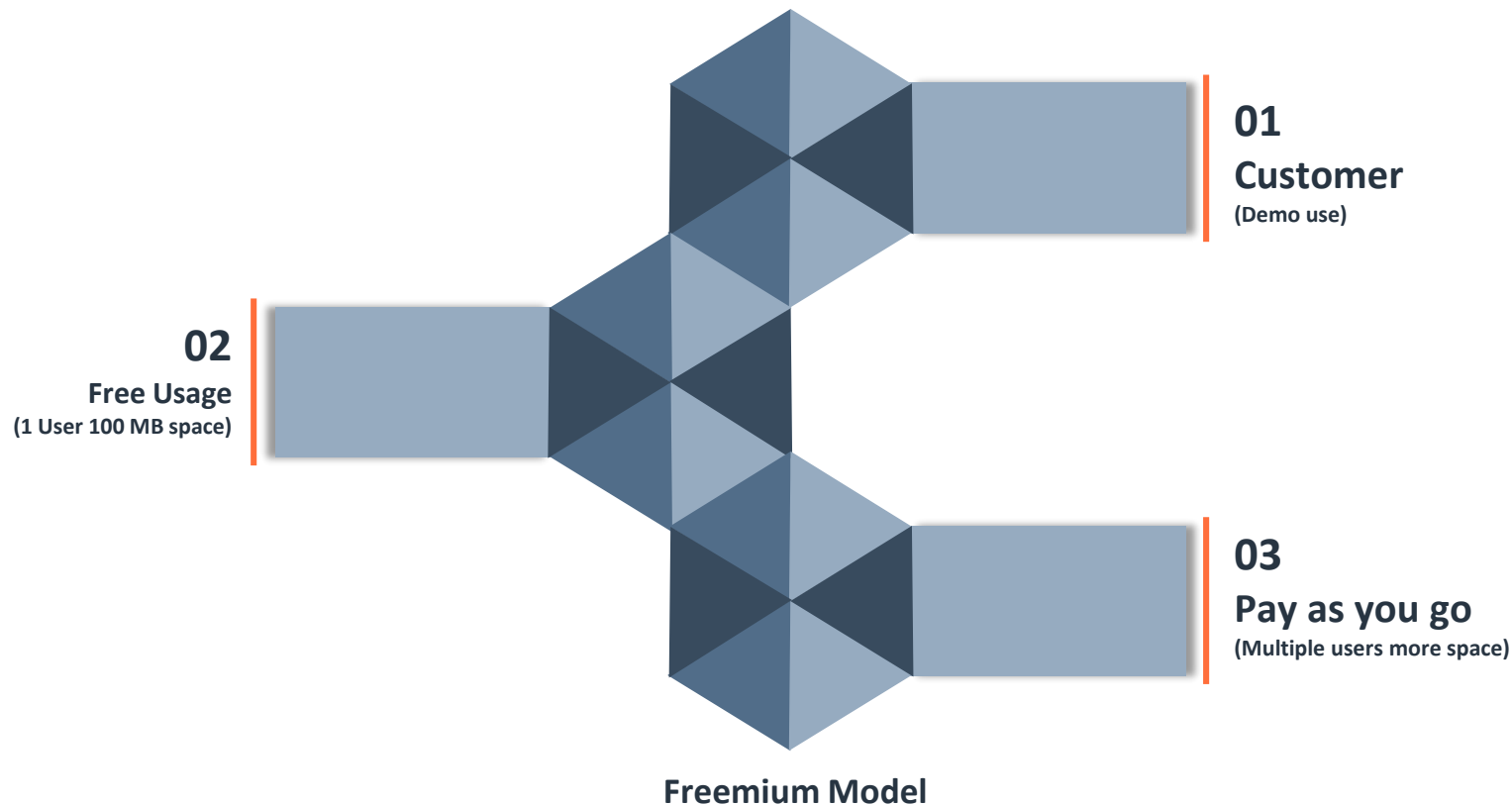
- » **Laravel**
- » **jQuery**
- » **HTML 5**
- » **Bootstrap**
- » **CSS3**
- » **Smarty Template Engine**



The Team



| Revenue Model



| How to Start

1

Visit

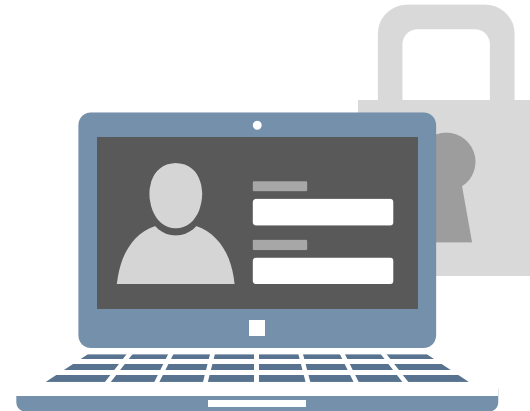
www.perterp.com

2

Sign-up for UserID & Password
Verify it & here you Go..

3

Create Company & Explore it FREE.
1 user with 100MB space.



| Why Pert ERP?

- » Pert ERP is the world's cheapest & most resource friendly application.
- » It's a single app which is focused on integrating existing digital tools & technology with ERP start from basic to advance all in one App.
- » It is cloud based SAAS app so you can access it from any where & pay as you go.
- » It is the only app targeting & providing its benefit to MSME's right from scratch to maturity.
- » It provides all the features required to run business.
- » In all we can say it's a true Eco-System of Business Applications.



| Many Tasks One App

- » Pert ERP provides all the basic office to advance domain specific to enterprise resource applications for MSME's.
- » It provides Additional Integration of 3rd party apps like WhatsApp, Google Apps, Office 365, Dropbox, Payment Gateways etc.
- » It provides single user interface for all the day-to-day business activities like; Making documents, Accounting, Invoicing, Inventory management, CRM, HRMS Project etc.
- » It provides all the tools required for Business Decision Making.





| 5 Core Features



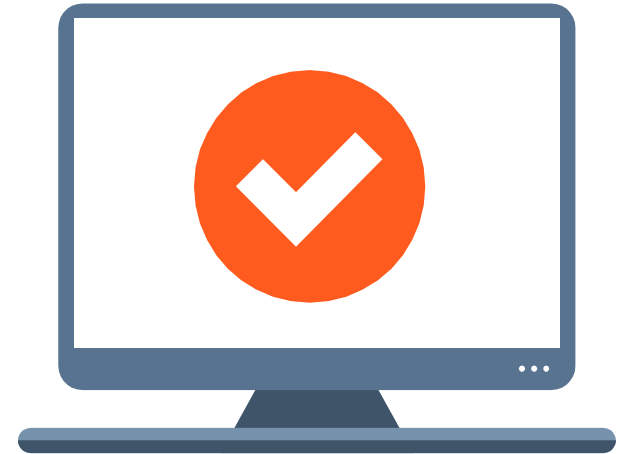
| Highly Secure Access

- » Pert ERP's security is the set of control-based technologies and policies designed to adhere to regulatory compliance rules and protect information, data applications and infrastructure associated with cloud computing use.
- » It works on secured platform (<https://>)
- » It provides full control on **User, Data, Application & Location** access



| Easy to Use

- » Pert ERP is having adaptive user interface with zero technical know how to use the application for the user.
- » Any new user can easily use the application because of graphical user interface.
- » Any new user can easily use the application without having functional knowledge as Pert ERP provides itself all the functional tasks.



| All in One App

- » Pert ERP includes all the applications right from scratch to mature.
- » It Integrate digital workplace applications with ERP for MSME's.
- » It provides unified communication tools within & outside the organization for better productivity.
- » It provides benchmarking tools for better decision making and productivity evaluation.



| Business Intelligence (BI)

- » Pert ERP provides in-depth reports for all the functional aspects.
- » It includes business intelligence for decision making & controlling.
- » It provides analysis like; FIFO, LIFO, ABC etc.
- » It provides enriched charting features like; Gantt chart for performance evaluations etc.
- » Pert ERP truly focus on performance evaluation & review (Pert) & providing real opportunities for income transformation (Profit) through simple digital workplace.



| Work from Anywhere

- » Being a cloud based SAAS application you can access it across the globe through internet.
- » Pert ERP is a fully responsive application that works on any device.
- » Pert ERP is a web based application so you can access it on any operating system.



Pricing

Solo	Startup	Premium	Enterprise
1 User	5 Users	25 Users	50 Users
100 MB Space	5 GB Space	10 GB Space	20 GB Space
Email Support	Functional Support*	Functional Support*	Functional Support
Free	\$100/year	\$150/year	\$200/year
	*Limited	*Limited	

Compare Pert ERP

The World's Most Affordable Cloud ERP

 Yes
 No
 Add-on

Broad Feature and price comparison with some of other cloud ERP / CRM applications

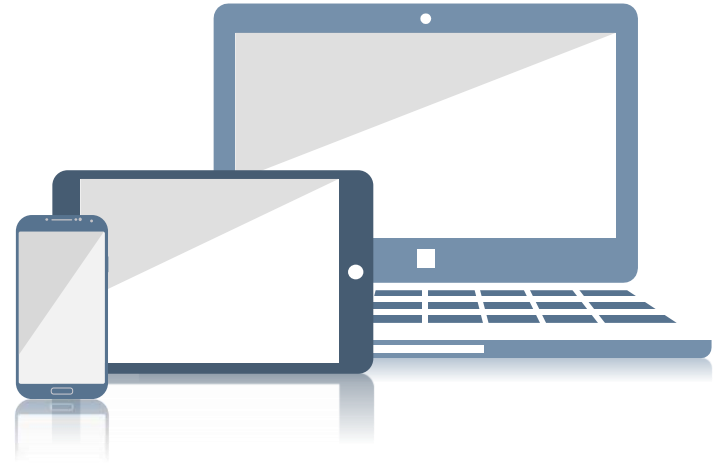
Product	Accounting	Inventory	Sales	Mfg.	Payment Gateway	Basic Office Suite & 3 rd Party Apps Integration	Unified Communication	Pricing (/user/month)
Quickbooks Online	Yes	No	No	No	Yes	No	No	\$10
Zoho CRM	Add-on	No	Yes	No	Yes	Add-on	No	\$12
Freshbooks	Yes	No	Add-on	No	Yes	No	No	\$15
Xero	Yes	No	Add-on	No	Add-on	No	No	\$30
Odoo	Yes	Yes	Yes	Yes	Add-on	Add-on	Add-on	\$80
Sugar CRM	Add-on	No	Yes	No	Add-on	No	No	\$45
Open Bravo	Yes	Yes	Yes	Yes	Add-on	No	Add-on	\$50
Sales Force	Add-on	Add-on	Yes	No	Add-on	No	No	\$65
Netsuite	Yes	Yes	Yes	Yes	Add-on	No	No	\$100
SAP ByDesign	Yes	Yes	Yes	Yes	Add-on	No	No	\$125
ERPNext	Yes	Yes	Yes	Yes	Add-on	No	No	\$5
Pert ERP	Yes	Yes	Yes	Yes	Yes	Yes	Yes	\$2

Disclaimers:

- Prices may be dated
- Yellow represents that features may be available via add-ons or plugins. Mostly at extra cost.
- This is a broad comparison and does not consider the depth of each feature or its fitness or applicability.

| Why now?

- » Taxation Reforms (**GST**).
- » Better Internet Connectivity (**3G & 4G**).
- » Online Marketplace Business Opportunities.
- » No More Geographical Barriers.
- » Easy Access through Mobile Devices like Smartphones, Tablets etc.
- » Banking & Business Transaction Reforms.
- » More use of Net-Banking, Payment Wallets etc.
- » Cost Reduction & Easy to Scale.
- » Easy Team Collaboration & Decision Making etc.



“Take up one idea. Make that one idea your life-think of it, dream of it, live on that idea. Let the brain, muscles, nerves, every part of your body, be full of that idea, and just leave every other idea alone. This is the way to success.”

—Swami Vivekananda

| Thank You



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